

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT18/16 09.19
CHANGES
*** KPLC-TV ***

BUYER NAME	ANNE WINEHOLT
SALES PRSN	WA- MATTHEW WURM (H)

	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT18/16 09.19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

COMMITTEE TO ELECT JUDGE MARILYN CASTLE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 321	AGENCY EST# = 4008
AGENCY PRODUCT CODE = 378	

13 S 700A-900A

30

\$140.00

10/20

10/20

0

THE

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PROGRAM : TODAY SHW
CON COM1: TODAY SHW

FROM REP OCT18/16 09.19
CHANGES

8/16 09.19

CONTRACT TOTAL	\$3,535.00
TOTAL SPOTS	31

REP HEADLINE# 8411949 TRF# POL1949
\$\$\$ MOD# 0 : UNAPPROVED REV #4 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/16 09.19
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$4,474 KPLC 79% KVHP 21% CABL 0% NVHP 0%

ACCURATE SHARES

SVC- NONE
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Mentzer Media Services
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

<u>Contract / Revision</u> POL1949 / 3		<u>Alt Order #</u> 08411949
<u>Product</u> JUDGE MARILYN CASTLE		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 4008
<u>Advertiser</u> POL/Castle, Marilyn/Supreme Court Judge		<u>Original Date / Revision</u> 10/18/16 / 10/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPLC	<u>Account Executive</u> Matthew Wurm	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 1021	<u>Advertiser Code</u> 321	<u>Product 1/2</u> 378
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KPLC	10/21/16	10/21/16	NET Late Night	11:35 PM-12:35 XM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$10.00				
2	KPLC	10/21/16	10/21/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$85.00				
3	KPLC	10/21/16	10/21/16	7News at Six	6:00 PM-6:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$405.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/17/16-10/23/16	7News at Six	6:00 PM-6:30 PM	-----F----	:30		\$405.00		NM		
	See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8												
4	KPLC	10/21/16	10/21/16	Friday Prime Other	8:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$500.00				
5	KPLC	10/21/16	10/21/16	Today Show II	9:00 AM-10:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$65.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/17/16-10/23/16	Today Show II	9:00 AM-10:00 AM	-----F----	:30		\$65.00		NM		
	See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8												
6	KPLC	10/24/16	10/24/16	Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$40.00				
7	KPLC	10/24/16	10/24/16	NET Late Night	11:35 PM-12:35 XM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$10.00				
8	KPLC	10/24/16	10/24/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$165.00				
N 9	KPLC	10/24/16	10/24/16	Today Show II	9:00 AM-10:00 AM		:30				NM	9	\$905.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KPLC-TV Lake Charles
Send all correspondence to:
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Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

Contract / Revision POL1949 / 3		Alt Order # 08411949
Contract Dates 10/18/16 - 10/24/16	Product JUDGE MARILYN CAST	Estimate # 4008
Advertiser POL/Castle, Marilyn/Supr		Original Date / Revision 10/18/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$65.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	KPLC	10/24/16-10/30/16		Today Show II	9:00 AM-10:00 AM	M-----	:30		\$65.00		NM		
See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8													
2	KPLC	10/18/16-10/23/16		Live at Five	5-530pm	-TuWThF----	:30		\$600.00		NM		
(M)	MG for 24.1,5.1,25.1,20.1,3.1,9.1												
3	KPLC	10/18/16-10/23/16		7News Sunrise	530-7am	-TuWThF----	:30		\$165.00		NM		
(M)	See MG 9.9,9.10,9.11,9.12												
4	KPLC	10/18/16-10/23/16		KPLC MIDDAY	1130-1200n	-TuWThF----	:30		\$35.00		NM		
(M)	MG for 24.1,5.1,25.1,20.1,3.1,9.1												
5	KPLC	10/19/16-10/19/16		KPLC MIDDAY	1130-1200n	---W-----	:30		\$35.00		NM		
(M)	MG for 24.1,5.1,25.1,20.1,3.1,9.1												
6	KPLC	10/20/16-10/20/16		KPLC MIDDAY	1130-1200n	----Th-----	:30		\$35.00		NM		
(M)	MG for 24.1,5.1,25.1,20.1,3.1,9.1												
7	KPLC	10/21/16-10/21/16		KPLC MIDDAY	1130-1200n	-----F----	:30		\$35.00		NM		
(M)	MG for 24.1,5.1,25.1,20.1,3.1,9.1												
8	KPLC	10/18/16-10/21/16		Today Show III	10-11am	-TuWThF----	:30		\$40.00		NM		
(M)	Credited												
9	KPLC	10/24/16-10/24/16		KPLC MIDDAY	1130-1200n	M-----	:30		\$110.00		NM		
(M)	MG for 9.3 10/21												
10	KPLC	10/24/16-10/24/16		SYN M-F 430-5P	430-5P	M-----	:30		\$35.00		NM		
(M)	MG for 9.3 10/21												
11	KPLC	10/21/16-10/23/16		NET Late Night	various	-----F----	:30		\$10.00		NM		
(M)	MG for 9.3 10/21												
12	KPLC	10/24/16-10/24/16		NET Late Night	various	M-----	:30		\$10.00		NM		
(M)	MG for 9.3 10/21												
10	KPLC	10/20/16	10/20/16	Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$40.00				
11	KPLC	10/20/16	10/20/16	NET Late Night	11:35 PM-12:35 AM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$10.00				
12	KPLC	10/20/16	10/20/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$85.00				
D 13	KPLC	10/20/16	10/20/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	0	\$0.00
D 14	KPLC	10/18/16	10/18/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	0	\$0.00
15	KPLC	10/18/16	10/18/16	Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$40.00				
16	KPLC	10/18/16	10/18/16	NET Late Night	11:35 PM-12:35 AM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$10.00				
17	KPLC	10/18/16	10/18/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$85.00				
D 18	KPLC	10/18/16	10/18/16	Tuesday Hour 1	7:00 PM-8:00 PM		:30				NM	0	\$0.00
D 19	KPLC	10/18/16	10/18/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	0	\$0.00

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(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL1949 / 3	08411949

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	JUDGE MARILYN CAST	4008

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Castle, Marilyn/Supr	10/18/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
20	KPLC	10/18/16	10/18/16	Today Show II	9:00 AM-10:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----	1			\$65.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/17/16-10/23/16	Today Show II	9:00 AM-10:00 AM	Tu-----	:30		\$65.00		NM		
			See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8										
21	KPLC	10/19/16	10/19/16	NET Late Night	11:35 PM-12:35 AM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----	1			\$10.00					
22	KPLC	10/19/16	10/19/16	Last Call With Carson Daily L	12:35 AM-1:05 AM		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----	1			\$5.00					
23	KPLC	10/19/16	10/19/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----	1			\$85.00					
24	KPLC	10/19/16	10/19/16	7News at Six	6:00 PM-6:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----	1			\$405.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/17/16-10/23/16	7News at Six	6:00 PM-6:30 PM	---W-----	:30		\$405.00		NM		
			See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8										
25	KPLC	10/19/16	10/19/16	Today Show II	9:00 AM-10:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----	1			\$65.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/17/16-10/23/16	Today Show II	9:00 AM-10:00 AM	---W-----	:30		\$65.00		NM		
			See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8										
26	KPLC	10/18/16	10/21/16	Today Show II	9:00 AM-10:00 AM		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-TWTF--	1			\$170.00					
27	KPLC	10/18/16	10/23/16	Last Call With Carson Daily L	12:35 AM-1:05 AM		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-T-TF--	1			\$5.00					
N 28	KPLC	10/18/16	10/23/16	NBC Today Show	7-9am		:30				NM	2	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	---TF--	2			\$380.00					
N 29	KPLC	10/18/16	10/23/16	LOC M-F 4-430P	4-430p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	---TF--	1			\$150.00					
N 30	KPLC	10/20/16	10/23/16	SYN M-F 430-5P	430-5P		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	---TF--	1			\$35.00					
N 31	KPLC	10/20/16	10/23/16	7News at Noon	12-1230p		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	---TF--	1			\$330.00					
Totals								0.00				31	\$3,535.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
POL1949 / 3	08411949

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	JUDGE MARILYN CAST	4008

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Castle, Marilyn/Supr	10/18/16 / 10/18/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	31	\$3,535.00	(\$530.25)	\$3,004.75
Totals	31	\$3,535.00	(\$530.25)	\$3,004.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.